



# ST. GALLEN WINGS OF EXCELLENCE AWARD

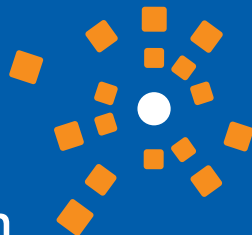
## STUDENT COMPETITION

James Clear, Ainur Begim and  
Christoph Birkholz, Winners of the  
St. Gallen Wings of Excellence Award 2010

Prof. Niall Ferguson,  
Harvard University



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## St.Gallen Symposium

### JUST POWER

12–13 MAY 2011, SWITZERLAND

[www.stgallen-symposium.org](http://www.stgallen-symposium.org)

# ST. GALLEN WINGS OF EXCELLENCE AWARD

## IDEA:

Each year, the competition for the St. Gallen Wings of Excellence Award offers graduate and postgraduate university students throughout the world the unique opportunity to participate in the St. Gallen Symposium. Students enter into a challenging exchange of ideas with today's global leaders about the fundamental issues of our time affecting business, political and societal spheres. Competitors in this year's challenge are invited to submit their thoughts and visions on the theme of the St. Gallen Symposium in 2011, "Just Power". **The authors of the 100 best contributions will be invited to Switzerland to add their own perspective to the St. Gallen Symposium – in the company of 600 entrepreneurs, top managers, politicians and scientists from more than 60 nations.** The competitors of the three most outstanding contributions will receive the St. Gallen Wings of Excellence Award, which is endowed with a **EUR 20,000.– prize**, and will be presented to the audience by their authors. The **organising committee assumes** most of their **travel, board and lodging costs** to enable invited students from all over the world to participate, regardless of their economic situation.



„This has been amazing, hasn't it? I mean, I have been blown away, truthfully, and I feel very privileged to be here and very privileged to speak. “

James Clear,  
The Ohio State University,  
winner of the  
St. Gallen Wings of  
Excellence Award 2010

## INTERESTED?

On our website [www.stgallen-symposium.org](http://www.stgallen-symposium.org) you will find the registration form as well as the detailed terms and conditions of the competition for the St. Gallen Wings of Excellence Award. It will also provide you with additional information on the **41<sup>st</sup> St. Gallen Symposium**, to be held from **12–13 May 2011**, accompanied by numerous impressions of past symposia.

„Participating in this symposium has been truly enlightening, to be with people who are so engaged, so committed and so passionate about what they do, about what they study and about what they hope to accomplish in the future.“



Ainur Begim, Yale University, winner of the  
St. Gallen Wings of Excellence Award 2010

## APPLICANTS' QUALIFICATIONS:

Graduate and postgraduate students in all fields of study, enrolled at regular universities throughout the world, born in 1981 or after.

## SUBSTANCE:

We ask you to contribute your visions and ideas to the theme **"Just Power"** – Power in the sense of its use in various areas of politics and economics. We expect a professional work which could be an essay, a scenario, a project report or proposal, a multi-media presentation or an entrepreneurial concept. It should be constructive, provocative or instructive, inspiring thoughts and actions as well as introducing new approaches and unconventional ideas. Within the framework of the theme you may choose between three subtopics for your contribution. For any further details please visit [www.stgallen-symposium.org](http://www.stgallen-symposium.org).

## DEADLINE:

**1 February 2011** (date of postmark)

## LANGUAGE:

English or German

## SELECTION PROCESS:

All contributions will be evaluated according to specific criteria by an independent jury, composed of professors, corporate executives, entrepreneurs and politicians.



„I think most impressive was the depth of the questions that the students have asked – it showed that the students have well researched subjects; it's been maintaining a response and going further.“

Sheikha Lubna bint Khalid Al Qasimi, Minister of Economy and Planning of the UAE



„I have to say, I was extremely pleased with meeting the students yesterday. There is a whole sense of a breath of fresh air here, even if the sun has not come up yet.“

Shafik Gabr, ARTOC Group for Investment and Development

[www.stgallen-symposium.org](http://www.stgallen-symposium.org)

Christian-von Koenigsegg,  
Koenigsegg Automotive AB



Dr. Joseph A. Stanislaw,  
The JAStanislaw Group, LLC



Prof. Dr. Robert John Aumann,  
The Hebrew University Jerusalem



[www.stgallen-symposium.org](http://www.stgallen-symposium.org)

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